



NEXT STEPS

COMMUNITY MATTERS WILL:

1. **Create a Centralized Information Hub:** To ensure transparency to build trust within the Franklin community, Community Matters, will set up a dedicated website where community members can easily access all relevant information. The website will include a project overview with a clear description of the project, its goals and significance for the Franklin community.
 - a. www.soldiersmemorialhall.info
 - b. Include sections for the project plan, fundraising goals/milestones, costs, and ongoing updates.
 - c. FAQs and Contact Form will allow the public to submit questions or feedback that will be directed to Community Matters.
Email contact@soldiersmemorialhall.info
Responses will be provided at community forums and on the website.
2. **FBIDC will Host Informative Forums:** Organize community forums where stakeholders can learn about the project, ask questions, and provide feedback. Promote these forums widely through flyers, social media, and local media outlets. These forums will be facilitated by Community Matters.
3. **Visual Aids:** Use infographics and visuals to illustrate the project timeline, overall “roadmap”, costs, and fundraising efforts. (Visual representation can make complex information more accessible.
4. **Engage Local Media:** Reach out to local newspapers, radio stations, and online news platforms to cover the project. This can help spread the word and reach a broader audience.
5. **Highlight Community Benefits:** Clearly communicate the benefits the project will bring to the community, emphasizing how it addresses local needs, economic driver and overall enhances the area.
6. **Collaborate with Local Organizations:** Partner with City staff, local businesses and community organizations to co-host events and share information, leveraging their networks for greater reach.